



**3802 Ehrlich Rd Ste 103  
Tampa, FL 33624  
Telephone: (813) 264-8000  
Fax: (813) 26001 4-8**

Feb. 10, 2009

John Cavados  
Executive Producer  
Good Day Tampa Bay  
WTVT Fox 13  
P.O. Box 31113  
Tampa, FL 33631

Dear Mr. Cavados:

Valentine's Day is right around the corner and no ordinary chocolate will do. It is the perfect gift for both men and women. Chocolate boutique Choxotica has the best selection of premium chocolates in the Tampa Bay area, and your viewers will be interested in what we have to offer.

Choxotica is a local business located in Carrollwood and would make a perfect guest spot on your show for the coming holiday. We would love to have Eric Green, the owner of Choxotica, appear on the show on Feb. 13, one day before Valentine's Day.

Green would display the many varieties of exotic chocolate gift baskets we offer as well as demonstrate how we make custom drinks where the customer chooses what powders, spices, milk and herbs they would like. Green can also talk about our 400 different premium chocolate bar varieties and the best way to store and consume chocolate for optimum pleasure consumption.

For more information regarding the store or the possible guest spot on "Good Day Tampa Bay" please contact me at (813) 264-8000 or view our Web site at <http://www.choxotica.com>.

Thank you for your time. I will contact you this week for more information regarding the segment.

Sincerely,

Megan Sirjane-Samples  
Community Relations Manager  
Choxotica